



Marketing Research Assn. Florida Chapter Presents

The South Beach Guide to Social Media

Get Your Company's Name Out There and Be a Sponsor!

April 22nd & April 23rd, 2010 - South Beach, Miami, Florida



The Park Central Hotel - 804 Ocean Drive - South Beach, Miami, Florida (located in the heart of South Beach, directly across from the beach)

Room rates are only \$145.00 plus tax! And, we get this rate from April 21st - April 24th, so plan to stay the weekend! The number to call for hotel reservations is 800-727-5236.

Be sure to mention "The Florida Marketing Research Association" to get this great rate.

Sponsorship Levels for the Spring 2010 Social Networking Event:

<u>Sponsor Level</u>	<u>Cost</u>	<u>Benefits</u>
"My Space"	\$100	Sponsorship Recognition in Program
"Twitter"	\$150	Program Recognition Plus Sign in Conference Area
"Facebook"	\$250	½ Page Ad in Program Plus Program Recognition and Sign in Conference Area
"Linked-In"	\$300	Full Page Ad in Program Plus 1 Free Registration Plus Program Recognition and Sign in Conference Area